

# Start

You've seen the future. Now go get it.

Set your small business up with a team that has the experience to get the most from its hard-earned resources.

## The challenge:

- Small businesses are frantically building the backbone of the business
- They need to pull together funding, a team and the product all at once
- Initial rounds can carry startups through but only if they're spending wisely
- Strategic business planning, hiring bursts, fundraising routines call for attention
- Startups need help steering through tough choices at every milestone

## What small businesses need:

- An outsourced accounting team and access to higher level expertise
- A solid foundation for accurate financial information today and future transactions
- Trusted advisors who have helped many startups, future billion-dollar businesses
- The right amount of financial support exactly where and when it's called for
- Accounting essentials and CFO-level advice on strategic financial matters

## The special value RoseRyan brings:

- Rely on our brain trust for tried-and-true best practices and extensive experience
- A team approach of strategic and tactical accounting support, depending on your needs
- Our pros are enmeshed in the small-business community—tap one of us, you tap us all
- A relentless focus on quality—we love to go above and beyond
- Our gurus are adaptable by nature and seamlessly meld with your company culture



We develop solutions that take your startup capital further, weigh financial risk, keep an eye on costs, while delivering top-quality work.

## About RoseRyan

More than  
**800**  
companies

Nearly  
**25**  
years

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 800+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging skills and services you require to accelerate growth. **Learn more at [www.roseryan.com](http://www.roseryan.com).**

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“ We really appreciate all of the support and work by everyone on the RoseRyan team, and the level of commitment and quality has given us a great framework for going forward. ”



Sandra Molnar, Director, Finance WCIRB California