

Helping a startup navigate early-stage growing pains

Challenge:

- A technology startup was dealing with a recent move while also needing to get on top of legal paperwork and set up their accounts from scratch.
- The mounting finance workload tied up key personnel, distracting them from critical business decisions.
- They needed help managing the books as well as CFO-level advice on financial models and revenue recognition.

Solution:

- One of our awesome finance pros dove into the accounts setup, drawing on RoseRyan's proven processes to provide a big-picture perspective from details like cash flow and expense tracking.
- We kept a tight hand on the books and a sharp eye out for smart ways to save money and minimize hassles.
- When it was needed, RoseRyan jumped in with the right finance expertise at just the right time.

Results:



Smooth close process



Reconciled accounting



Freed-up principals



Tax-benefit opportunities noted



Systems recommendations



CFO-level advice

With RoseRyan keeping the books spic-and-span and providing savvy finance insights along the way, the young company can focus on the crucial decisions—hiring, product development, partnerships—that build a great business.



At a glance

Company type:

Small, private

Industry:

Technology

Solution areas:

Small Business

About the client:

The finance workload was distracting the tech company's leaders from strategic business priorities. They needed their books managed and some CFO-level advice on financial models and revenue recognition.

About RoseRyan

More than

800
clients

25
years in
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 800+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at www.roseryan.com.

Contact:

Maureen Ryan

510.456.3056 x122

mryan@roseryan.com