

Sailing through tricky IPO waters and new SEC regs

Challenge:

- This tech company was on the IPO fast track. They knew that the more thoughtful their filing, the quicker they'd get approval to go to market—and the sooner they'd be flush with fresh capital.
- They also knew they needed serious expertise to pull it off, especially since they would be among the first to cope with new SEC requirements.

Solution:

- RoseRyan's finance pro began with S-1 reporting but was soon asked to advise on a broader level about compliance with new SEC reporting guidelines and FASB guidance.
- Explored pros and cons with the company's attorneys, underwriters and auditors to draft necessary disclosures. New disclosures covered executive compensation and non-GAAP reporting compliance.
- Responded quickly to questions as they arose.
- Kept the client ahead of the game by drawing on our deep expertise in investor relations, SOX, SEC reporting and comment response, and technical accounting.

Results:



Smooth-sailing IPO



Minimized SEC comments



Efficient audit process



Compliance best practices



Saved time and money



Smart setup for future reporting

The RoseRyan brain trust worked as a team to preemptively address finance issues, thus minimizing SEC comments, easing the audit process and ensuring a hassle-free IPO.



At a glance

Company type:

Midsized, public

Industry:

Technology

Solution areas:

Strategic Projects,
Corporate Governance

About the client:

Heading to the IPO gates around the same time as new SEC regulations were taking effect, this tech company didn't want to take any chances. They needed experts who could help them across the finish line.

About RoseRyan

More than

800
clients

25
years in
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 800+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at www.roseryan.com.

Contact:

Maureen Ryan

510.456.3056 x122

mryan@roseryan.com