

RoseRyan Day 2

The initial public offering is an important milestone in a company's journey, but it should not be viewed as the end game. After the IPO, that's when the real work begins and many companies find themselves inadequately prepared. RoseRyan has over 20 years of experience helping companies during every stage of their journey — from the small startup to the high-growth, well-established public entity. We have combined our expertise, best practices and strategic insights to deliver a solution-based service called RoseRyan Day 2, which addresses issues of compliance, process and risk for newly public companies. Going public is very different from being public.

RoseRyan can help you:

- Optimize your financial close process, improving efficiency and compliance
- Assess talent gaps in your accounting and finance organization, bottlenecks and risks, and provide recommendations for building a scalable team
- Provide a comprehensive SEC compliance review, share best practices and mentor the team
- Enhance disclosure committee engagement through training and key processes, improving disclosure controls and minimizing SEC scrutiny
- Nail down your non-GAAP reporting guidance, considering what others in your industry are sharing and ensuring compliance with SEC regulations
- Button up your EPS forecast by setting up processes and key assumptions to enable you to better estimate diluted shares
- Provide proxy statement guidance, processes, oversight and regulatory updates
- Better understand new regulatory and compliance requirements

The special value RoseRyan brings:

- 20 years of experience helping companies grow their business and transition from private to public company status
- Breadth of expertise including SEC reporting, investor relations, SOX, FP&A and more
- Unique blend of public accounting experience and hands-on corporate accounting and finance experience
- Up-to-date knowledge of GAAP, SEC and other regulatory requirements
- Best practices that are scalable and right-sized for your business
- Approach is always both strategic and practical

RoseRyan can help you “be public” by building efficiency, improving compliance and mitigating financial statement risk.

To find out how RoseRyan can help, please contact:

Maureen Ryan 510.456.3056 x122
mryan@roseryan.com

About RoseRyan

RoseRyan is a finance and accounting consulting firm that tackles critical assignments for companies at all stages, with particular expertise in high tech, life sciences and cleantech. Our gurus serve as outsourced CFOs, prepare companies for IPOs and M&As, perform immaculate corporate governance work and are sought after for expert advice on emerging accounting challenges. The firm's Silicon Valley roots go deep—RoseRyan has been getting high-flying companies' financial houses in order since 1993. www.roseryan.com