

# Expert equity accounting smooths steep growth

## Challenge:

- A rapidly growing tech firm needed to offer a variety of equity grants to employees, vendors, investors and other stakeholders.
- The finance team lacked the in-house expertise to account for stock-based compensation, and they were too busy to install an automated system.
- When the company changed to a different financial year, the past year's books had to be redone.

## Solution:

- We developed a new system that allowed the client to manage a high volume of stock-based instruments manually for now. RoseRyan also pushed the company to transition to an automated equity system as quickly as possible.
- RoseRyan kept pace with the company's surging employee growth: We accounted for more than 900 equity grants, successfully defended the accounting method with auditors and advised on the cost to the P&L of any stock option modifications the client considered.
- For the company's new financial year, our ace combed through a year's worth of issuances, recalculated everything and delivered up-to-date financials in just over two months.

## Results:



Complex equity instruments managed



Expertise for the fiscal year change



An auditor-defended accounting method



Time and money saved



Clean books



Efficient tracking for potential IPO

RoseRyan piloted the client safely through tremendous growth, keeping complex equity accounting efficient and smooth, and providing valuable financial insights along the way.



## At a glance

**Company type:**  
Midsize, private

**Industry:**  
Technology

**Solution areas:**  
Small Business, Strategic Projects

### About the client:

The tech company was quickly growing from just a handful of employees to nearly 700. And they needed to properly account for more than 900 equity grants.

## About RoseRyan

More than

800  
clients

25  
years in  
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 800+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at [www.roseryan.com](http://www.roseryan.com).

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