

Small Business

You've put everything into place for your small business, except one. The finance function needs expertise for reliable financials and finance-driven strategic thinking. Change starts now.

Pain Points:

- Small businesses are short on resources, capital and finance expertise
- In many cases, interim finance solutions can fill in talent gaps for now
- Startups need financial leadership, meaningful forecasts and technical know-how
- Inefficiencies can bog down decision-makers and put a halt to progress
- Unreliable information can impede decision-making

Solution:

- Fill out your finance team with the right skills and expertise, when you need them
- Technical accounting, audit support, forecasting insights—it can all be outsourced
- Connect with a controller for strategic input, practical policies and reliable reports
- Ask a CFO for management guidance, investor interactions and funding outreach
- Gain best practices for your stage of growth now and what's around the corner

Benefits:

- Management can focus on the business—not accounting matters
- Solid understanding of the company's foundations (margins, cost structure)
- Reliable reports that supports today's operations and readies you for the future
- Policies and processes fit the company's stage of growth and unique needs
- Time and money saved through efficiencies and systems solutions

Able to see the big picture yet impeccable with all the details—that's what you want from an outsourced accounting team and that's what we got from RoseRyan.

Anil D. Jha, founder and former CEO, HydroNovation

Elevate your finance function, with solid accounting expertise and leadership, so that you can produce reliable, actionable information and run a tight ship.

About RoseRyan

More than **850** clients

25 years in business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 850+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at www.roseryan.com.

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