

# FP&A

Masters of metrics and nimble at numbers, finance pros uncover actionable insights and truly understand the challenges—and the solutions—to realize growth.

## Pain Points:

- How is the business *really* doing? Clarity is possible with the right expertise
- Strategic moves become stymied without solid insights
- Accurate forecasts built from sharp financial models are a must for smart growth
- Data overload, missing or inaccurate data thwarts insights and decision making
- Skills gaps and stretched resources hold the company back from producing reliable forecasts

## Solution:

- Dig into financial data to spot anomalies, trends and deviations
- Truly understand the business challenges, and uncover actionable insights
- Get at the heart of the business by understanding constraints and issues from multiple perspectives—not just finance
- Go below the surface to find the root causes of stumbling blocks to growth
- Raise the skill set of the team while working alongside an FP&A expert

## Benefits:

- Meaningful, actionable information for strategic decisions
- Objective ideas for growing the business
- Accurate forecasts and scenario planning
- Guidance for growth, based on solid data and modeling
- A deeper level of expertise in the finance team

To keep advancing, fast-moving companies need accurate forecasts based on solid data and expert analysis.

## About RoseRyan

More than  
**800**  
clients

**25**  
years in  
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 800+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at [www.roseryan.com](http://www.roseryan.com).

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Zero in on strategies that optimize business performance with the help of FP&A aces who will make sense of your data and produce meaningful information for next steps.

