

Cannabis Solution

Raise the bar on your cannabis business. Companies racing for success need a solid finance and accounting framework to professionalize systems and processes, strategic-level finance for capital and valuation insights, and a robust partner ecosystem. No sweat.

Pain Points:

- Most cannabis companies lack a solid finance framework to support rapid growth
- Timely financials are a must for smart business decisions and readiness for strategic change
- From cultivators to retail, all cannabis companies are navigating a market of uncertainty and complexity, with evolving regulations and heightened competition
- Companies struggle with scaling the business and optimizing their valuation
- In a fast-moving market, companies going it alone without strategic partners will fail

Solution:

- Undergo a rapid diagnostic review to swiftly uncover gaps in finance and other key operational processes in your company, and prescribe action steps to address them
- Lean on an outsourced finance team of strategic level finance expertise and day-to-day accounting support
- Bring predictability to the business with accurate financials, planning and forecasting, cash management and inventory tracking
- Optimize fundraising levels, capital uses and growth plans with strategic finance
- Set up the company with accurate financials that will most appeal to investors

Benefits:

- Well managed and professionalized finance operations that are foundational to your success and can grow with you
- Optimal capital needs are defined, with a clear plan of how to invest in the business
- Reliable finance reports to support today's operations and win over potential suitors
- Perpetual readiness for future opportunities like mergers or acquisitions
- Access to an ecosystem of go-to partners with HR, legal, tax, banking, marketing expertise

Moving rapidly in an evolving industry, cannabis businesses require the level of finance expertise that has helped companies in similarly fast-paced industries scale and grow.

About RoseRyan

More than
800
clients

25
years in
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 800+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at www.roseryan.com.

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A professional finance solution propels cannabis companies to the next level. Make strategic choices for growth, fuel your fundraising, and build your partner base with the help of RoseRyan's savvy pros.

