

# IPO Readiness

Avoid the mishaps that trip up many IPOs. Turn to finance pros who will guide the way, with a clear roadmap and all the essentials for a successful, valuable offering.

## Pain Points:

- Companies often don't realize the full amount of effort and complexity involved
- It's an all-consuming process that puts a strain on existing skill sets and bandwidth
- The pressure is on for timely, accurate financial data—or your valuation will suffer
- Companies need to be ready to pivot if other opportunities arise during the process
- Existing systems may not be able to carry the company to the next step

## Solution:

- Assess the readiness of the finance team to support the IPO process
- Evaluate the financial data you have, identify any gaps and how to address them
- Look under the financial systems hood—can it handle what's ahead?
- Bring in IPO aces who know your industry and what needs to get done
- View the IPO as more than a one-time event—prep for life as a public company

## Benefits:

- IPO readiness roadmap with clear direction, including timeline and key deliverables
- Full prep for SEC and investor scrutiny ahead
- A bridged gap between in-house talent and needed IPO expertise
- Timely, accurate ad-hoc reports that show the company can act as a public company
- A plan built with agility in case IPO plans take a detour with a promising M&A deal

**IPO-striving companies need the systems, people and processes in place to regularly produce timely, accurate financial information.**

## About RoseRyan

More than  
**850**  
clients

**25**  
years in  
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 850+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at [www.roseryan.com](http://www.roseryan.com).

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“**RoseRyan provided valuable SEC reporting insights throughout our IPO process. As a result, we were able to keep to our filing schedule and received minimal SEC comments.**”



James D. Fay, VP and CFO, NeoPhotonics Corp.