

# Revenue Recognition Solutions

Recognizing revenue is hard work—the new rules add a whole new layer of complexity when resources and skills are tight. We can get you through it.

## Pain Points:

- The new revenue recognition rules present new complexities and great opportunities
- Companies can structure revenue deals differently and change pricing and go-to-market strategies
- Potential impacts could be transformative—specialized expertise is needed to make the right choices
- Extensive footnote disclosures will trip up finance teams if they're not prepared
- The pressure is on as senior execs and directors expect frequent updates

## Solution:

- Consider how to do business differently to take advantage of the new rules' benefits
- Understand how systems and processes may need to change
- Analyze the pros and cons of adoption methods to make the right call
- Evaluate how key measurement and metrics will appear under the new rules
- Design a roadmap for key stakeholders with highlights, decisions and status

## Benefits:

- Strategic business opportunities under the new rules spotted and pursued
- Clarity on which adoption method makes sense for the business
- A richer set of skills throughout finance from ongoing mentoring and training
- Templates and methodology for recording revenue going forward—what a relief!
- A clear understanding of what's needed for ongoing compliance

Accounting aces help companies make the most of opportunities in new revenue recognition rules.

## About RoseRyan

More than  
**850**  
clients

**25**  
years in  
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 850+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at [www.roseryan.com](http://www.roseryan.com).

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“ Our company has been challenged with a number of unique technical accounting issues, which the RoseRyan staff stepped up to and helped us address each issue as it came up. ”



Marc Faerber, VP Finance, Amaranthus Bioscience Holdings, Inc.