

RoseRyan Rapid Assessment for Emerging Growth

Get a quick reading on how well your startup has set up the important elements of a solid financial foundation, and whether it can adequately support your growth. Do you have the right mix of people, processes and systems to hit your growth curve? A quick assessment of the strengths and weaknesses of the business's finances and key operations provides the answer.

Pain Points:

- Without a strong finance foundation, reaching growth goals becomes a struggle
- Missing pieces to the finance function hinders the ability to make the right decisions
- Lack of visibility into what is really going on in the business
- Uncertainty about key business processes and what's required
- A pressing need to explore financial weaknesses and determine fixes

Solution:

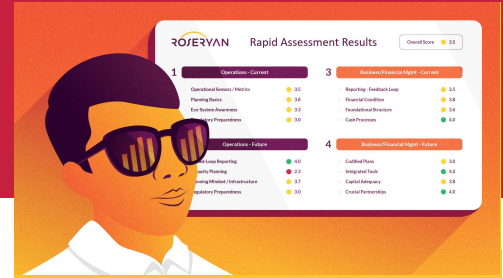
- Carefully crafted questions address key aspects of financial and operational health
- A focus on 16 dimensions of finance and business operations reveals current and future strengths and weaknesses
- Productive, knowledgeable discussion about readiness of finance processes, operations and systems
- Ratings of these key aspects, on 1-5 scale, are based on your input combined with best practices and expert insights
- Dashboard summarizes a consolidated score, with a report of recommendations on how to improve multiple areas of your financial foundation

Benefits:

- Rapid assessment of the company's financial and operational health—a fresh, objective perspective on gaps and how to prepare for growth
- Identification of the critical finance and operational issues and risks that could be slowing down or endangering the company
- A moment for company leaders to reflect on how far they've come, but what's missing to get to the next stage
- Critical insights for ways to proceed toward growth milestones

How does your finance readiness score?
A rapid assessment finds the trouble spots lurking within your company and gets at the questions your company should be asking as it skyrockets toward its plans for growth.

Request your assessment at http://bit.ly/rapid_assessment



Find out if your financial foundation is strong or weak. Our interactive tool assesses 16 components of the financial health of startups, and lets you know how you score.

About RoseRyan

More than

850
clients

26
years in
business

RoseRyan takes dynamic companies further, faster, by delivering specialized finance and accounting solutions at every stage of your company's growth. Versed in Silicon Valley's rapid pace and unique business environment, our consulting firm has helped 850+ companies achieve success since 1993. No matter the size of your company or the scale of your next endeavor, RoseRyan has the wide-ranging solutions to accelerate growth.

Learn more at www.roseryan.com.

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