

OUR TRUSTED FINANCIAL & ACCOUNTING GUIDANCE

ALLOWS YOU TO FOCUS ON BEING AN EXPERT AT WHAT YOU DO.

# MAPPING OUT SCENARIOS TO MAKE SMART DECISIONS

GOING THROUGH THE "WHAT IF" PROCESS—TO GIVE  
DECISION-MAKERS THE INFORMATION THEY NEED  
TO MAKE THEIR NEXT MOVE

## CHALLENGE

Could the organization help even more students? The nonprofit saw a way to match up its programs to a higher number of students, but were stymied by some critical unknowns: the costs involved, how the initiative would be funded, and whether there was enough interest by the community. They needed a way to model various scenarios and inputs, to understand what was possible and whether to pursue this idea.

### AT A GLANCE

**Company Type:**

Small, Nonprofit

**Industry:**

Education

**Solution Area:**

FP&A

### ABOUT THE CLIENT

This nonprofit develops programs that increase opportunities for low-income students seeking a college education and economically mobile careers.

## SOLUTION

- A RoseRyan senior FP&A consultant started the process by asking targeted questions of the leadership team and researching similar organizations
- Converged and aligned key stakeholders' varied perspectives and priorities into a workable model
- Built out a model for the new envisioned program that accounted for all major assumptions and risks, with additional models accounting for wraparound and support services tied to the main program
- Everything was made to be flexible, to meet various individuals' needs and Excel skill levels so that the models can be easily maintained
- A centralized structure allowed for the input of new assumptions with assurance that the new updates would automatically propagate throughout the model and keep everything synchronized
- Conducted a critical check-in as the models developed to ensure the organization could adjust for changing market conditions

## RESULTS

- User-friendly model that's easy to update under new assumptions and conditions
- Executive views of the same data for different reasons—decision-makers can slice and dice data to view the impacts of various scenarios using consistent assumptions
- The organization can explore a variety of options for enriched academic offerings, incorporate community input and other criteria, and fully understand the cost structure

SERVING  
MORE THAN  
**1,000**  
COMPANIES

RATED  
**4.7/5**  
BY CLIENTS

GUIDING  
CLIENTS SINCE  
**1993**

## RoseRyan's **modeling expertise and third-party objectivity**

...allowed us to see a variety of options and enabled us to provide choices to the community that we feel comfortable will be supportable. We could not have done this on our own."

*CHAIRMAN & PRESIDENT*

**TAILORED FINANCIAL ADVISORY EXPERTISE** OUT OF SILICON VALLEY TO SOLVE EVOLVING COMPANIES' FINANCE AND ACCOUNTING CHALLENGES.

**Award-winning** RoseRyan's highly qualified, experienced finance and accounting professionals integrate seamlessly with your team to bridge the gaps and unlock the potential in your business. We offer personalized, innovative outsourced, on-demand and full-stack solutions, services and scalable support at every stage of your company's life cycle: **from start-up to Fortune 500.**

**HOW CAN WE GUIDE YOU** TO TRANSFORM YOUR ORGANIZATION'S PERFORMANCE AND ACCELERATE YOUR PROGRESS **TOWARDS SUCCESS?**

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