

YOU'VE SEEN THE FUTURE. **WE'LL HELP YOU GET THERE.**

CO-ORDINATE YOUR FINANCIAL STRATEGY AND OPERATIONS
TO ALIGN TO YOUR ROADMAP.

Working with over 800 emerging growth companies – early stage and high growth startups, we have developed strong financial management solutions that take your startup capital further, weigh financial risk, keep an eye on costs, while delivering top-quality work.

We use best-in-class software for efficiency and best practices. Set yourself up with a team that has the experience to get the most from your hard-earned resources.

PAIN POINTS AND CHALLENGES:

- Many businesses are big on dreams but short on resources, capital and finance expertise
- Startups require smart financial leadership, meaningful forecasts and accounting know-how
- Strategic business planning, hiring bursts, fundraising routines - all call for attention, can bog down decision-makers and put a halt to progress
- The need for reliable information



SOLUTION

- Fill out the finance function with the right skills and expertise, with a solution that can scale with your business
- Rely on a CFO for fundraising, investor interactions, and prep for transformative transactions
- Incorporate a controller's strategic insights, planning, budgeting and reporting expertise into the team
- Conduct a rapid assessment to identify key gaps in finance and operations
- Provide best practices for your stage of growth now, and for what's around the corner
- Set up an accounting system with a proven tech stack of applications to fit your needs
- Ready the company for anything, with FP&A insights, operational accounting best practices, technical accounting expertise, IPO support, and other solutions as the business evolves

BENEFITS

- Management can focus on the business – not accounting matters
- A solid finance foundation of smooth-running systems, cash management and more
- Accurate and reliable financial reporting that supports today's operations and decision making, with an eye on tomorrow's needs
- Policies and processes that fit the company's stage of growth and unique needs
- Significant efficiencies from integrated applications for your core finance activities
- Specialized expertise, across all levels of the finance function, at your fingertips

ABOUT ROSERYAN

Award-winning RoseRyan's tailored advisory expertise out of Silicon Valley helps solve evolving companies' finance and accounting challenges so they can take their businesses to the next level. Our deeply experienced and innovative consulting professionals integrate seamlessly with your team to bridge the gaps and unlock the potential in your organization.

Find out more at www.roseryan.com



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GUIDING YOU TO GREATNESS

