

## ALIGN YOUR FINANCIAL STRATEGY AND OPERATIONS **WITH YOUR ROAD MAP.**

Working with over 800 emerging growth companies—early-stage and high-growth startups—we have developed strong financial management solutions that will take your startup capital further, weigh financial risk and keep an eye on costs, all while delivering top-quality work. We're also prepared to set up your company with best-in-class integrated systems, for more efficiently run financial operations.

### THE CHALLENGE:

- Growing businesses are frantically building the backbone of their business
- They need to pull together funding, a team and the product or service all at once
- Initial funding rounds can carry startups through but only if they're spending wisely
- Strategic business planning, hiring bursts and unexpected events call for attention
- Startups need help steering through tough choices at every milestone

### WHAT GROWING BUSINESSES NEED:

- A solid foundation for accurate financial information today and future transactions
- Trusted advisors who have helped many startups, future billion-dollar businesses
- The right amount of financial support exactly where and when it's called for
- Accounting essentials and CFO-level advice on strategic financial matters
- An outsourced accounting team that can take on any challenge

### THE SPECIAL VALUE ROSERYAN BRINGS:

- You can rely on our experienced consultants for best practices and extensive startup backgrounds
- A team approach to strategic and tactical accounting support
- Our consultants are adaptable by nature and seamlessly integrate with your team, as we get to know your company—our solutions are tailored to your exact needs
- Pros who go above and beyond to provide quality work on the company's timeline
- Our dedicated group of pros are enmeshed in the startup community

## ABOUT ROSERYAN

Award-winning RoseRyan's tailored advisory expertise out of Silicon Valley helps solve evolving companies' finance and accounting challenges so they can take their businesses to the next level. Our deeply experienced and innovative consulting professionals integrate seamlessly with your team to bridge the gaps and unlock the potential in your organization.

Find out more at [www.roseryan.com](http://www.roseryan.com)



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