

OUR TRUSTED FINANCIAL & ACCOUNTING GUIDANCE ALLOWS YOU TO FOCUS ON BEING AN EXPERT AT WHAT YOU DO.

# TAKING THE IPO LEAP

A JAPANESE COMPANY RELIES ON U.S. FINANCE EXPERTS TO  
HELP THEM **SUCCESSFULLY LIST THEIR SHARES IN THE U.S.**

## CHALLENGE

A Japanese company was about to list shares on a U.S. stock exchange. Without in-house expertise to get it done, however, the company needed to get up to speed on the many steps involved. They needed assistance in understanding the process and what information is needed, and then transitioning their financial statements to U.S. GAAP, drafting Form F-1 and responding to comments from the U.S. Securities and Exchange Commission.

## AT A GLANCE

**Company Type:**

Small, Private

**Industry:**

Holistic Health  
Services, Healthtech

**Solution Area:**

Strategic Projects,  
IPO

## ABOUT THE CLIENT

Based in Japan, this leading holistic health services provider franchises and operates health care salons, developed its own cloud-based customer relationship management software and administers digital preventative health care.



## SOLUTION

RoseRyan assembled a team of consultants to assist with the IPO process:

- Meticulously convert financial statements from Japanese GAAP to U.S. GAAP
- Manage adoption of U.S. accounting standards (including revenue recognition, business combinations, impairment of long-lived assets and leases)
- Review underlying accounting transactions, ensure accurate accounting treatment and prepare supporting technical accounting memos
- Draft financial statements for inclusion with the SEC registration statement
- Keep the process streamlined by being collaborative, responsive and communicative with the many parties involved—the client, attorneys, auditors and investment bankers—even as priorities changed and information requests multiplied due to the dynamic nature of the project

## RESULTS

- Timely, efficient completion of the audit process as U.S.-based experts answered auditor requests
- Audit-ready financial statements with supporting documentation
- Streamlined response process to SEC comments
- Support for Japanese accounting team while they caught up on SEC regulatory requirements



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## RoseRyan was **instrumental to our success**

—they worked seamlessly with our attorneys and auditors, and were very flexible in their approach, quickly responding to our evolving needs. We drew on their strong technical capabilities for ongoing guidance and support with this project.”

*CFO*

**TAILORED FINANCIAL ADVISORY EXPERTISE** OUT OF SILICON VALLEY TO SOLVE EVOLVING COMPANIES' FINANCE AND ACCOUNTING CHALLENGES.

**Award-winning** RoseRyan's highly qualified, experienced finance and accounting professionals integrate seamlessly with your team to bridge the gaps and unlock the potential in your business. We offer personalized, innovative outsourced, on-demand and full-stack solutions, services and scalable support at every stage of your company's life cycle: **from start-up to Fortune 500.**

**HOW CAN WE GUIDE YOU** TO TRANSFORM YOUR ORGANIZATION'S PERFORMANCE AND ACCELERATE YOUR PROGRESS **TOWARDS SUCCESS?**

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