

BACKING A BIG IDEA?

WE'LL HELP YOU TURN IT INTO A MASTERPIECE.

YOUR INVESTMENT HAS THE MAKINGS OF A WORLD-CLASS OFFERING. IT'S INNOVATIVE AND PROMISES TO DELIVER OUTSTANDING RETURNS—IF ALL THE RIGHT ELEMENTS AND SOME FINESSE ARE PUT IN PLACE FROM THE BEGINNING.

Many early stage businesses are big on vision, full of rich potential, but short on resources, capital, and the right expertise. Turning this promising startup into an exceptional creation will require discipline, smart advice, meaningful forecasts and experienced know-how.

We'll help your new venture realize its potential, with an *à la carte* selection of specialized leadership, skills, professional consulting and advice across all levels of the Finance & Accounting and Marketing functions, at your pace, to suit your appetite.

- Best-in-class, versatile on demand Finance & Accounting and Marketing talent
- Fractional, interim, day-to-day, once-off and long-term resources for one-time projects or ongoing purpose
- Streamlined Financial, Accounting and Marketing operations
- Strategic CFO/CMO leadership, consulting and advice
- Insights for IPO/M&A readiness

GAIN CLARITY AND FOCUS

ABOUT THE COMPANY'S FUTURE AS YOU STRATEGIZE NEXT STEPS.

Set yourself up with a team that has the savvy to get the most from your hard-earned resources. Our trusted outsourced emerging growth leaders, consultants and advisors will bridge any skills gaps, and integrate seamlessly with your team to help you turn your promising concept into an exceptional business—and allow you to savor the rewards of your investment

We help early stage companies achieve growth goals and address skills gaps by providing:

- Reliable information and data
- Best practices in Finance & Accounting, and Marketing
- Strategic business planning
- Best-in-class software / tech stacks
- Budgeting and reporting expertise
- Fundraising advice
- Compelling pitch materials and outreach campaigns
- Relevant, differentiated market and product positioning
- Impactful brand building and awareness
- Cost effective Finance & Accounting and Marketing strategy and execution

Since 1993 we've helped position, launch and scale some of the most successful businesses and brands in the world across a range of sectors and multiple industries—including tech and life sciences, eCommerce, mobile and social media—and many companies stay with us through every stage of their lifecycle journey.

RoseRyan provides outsourced, customized, and full-stack solutions and scalable support to help power evolving companies' growth.

How can we help guide you and your startup investment to greatness?

ABOUT ROSERYAN

Award-winning RoseRyan is a ZRG company offering on demand leadership, advisory and consulting services in the Finance & Accounting, and Marketing disciplines out of Silicon Valley. Since 1993, our deeply experienced and innovative consulting professionals have unlocked the potential of more than 1,500 companies through outsourced, customized, and full-stack solutions.

Find out more at www.roseryan.com

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