

# BUILD YOUR MARKETING ECOSYSTEM WITH THE RIGHT PARTNERS

Assess, identify and negotiate compensation and costs for a full suite of Marketing partners—from selecting agencies to building and optimizing your Martech Stack.

Our Marketing experts will take the time to understand what your business needs, and identify and pre-vet agencies for you to consider and choose. For your Marketing Technology Stack, we'll ensure you only pay for what you need, and that it is optimized and not simply a pre-bundled service.

## TURN TO ROSE RYAN WHEN YOU NEED:

### Agency Searches & Selection

Improve the effectiveness of your Marketing by connecting with specialized partners.

Our Marketing experts can connect you with a trusted resource, or research your options for the right fit.

- Capitalize on RoseRyan's extensive understanding of the Marketing Services ecosystem
- Understand the market with thorough compensation benchmarking
- Build out your Emerging Growth company's own custom ecosystem

### Compensation Benchmarking

Be confident in the entire procurement process, plus your final agency selections with expert benchmarks of market rates.

- Take control of your Marketing spend by gaining a complete picture of your options
- Speed up the procurement decision-making process with our timely, thorough data
- Understand how one choice over another could affect your Marketing and business goals



## Marketing Technology Stack Consulting/Optimization

Streamline your processes, improve customer experiences, and nurture and close leads.

We'll research and develop a tailored Marketing Technology Stack that works for your company.

- Incorporate Marketing processes and systems that can scale with your business
- Improve efficiencies and build in accountability within the Marketing function
- Carefully select a CRM system that will help you meet your Sales objectives more efficiently

## ABOUT ROSERYAN

Award-winning RoseRyan is a ZRG company offering on demand leadership, advisory and consulting services in the Finance & Accounting, and Marketing disciplines out of Silicon Valley. Since 1993, our deeply experienced and innovative consulting professionals have unlocked the potential of more than 1,500 companies through outsourced, customized, and full-stack solutions.

Find out more at [www.roseryan.com](http://www.roseryan.com)

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GUIDING YOU TO GREATNESS

**ROSERYAN**  
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