

OUR TRUSTED GUIDANCE ALLOWS YOU TO **FOCUS ON BEING AN EXPERT AT WHAT YOU DO.**

POWERING THROUGH THE IPO HANGOVER

WHILE COMPANIES ON THE IPO TRACK PUT A LOT OF THOUGHT INTO THE BENEFITS OF GOING PUBLIC, THEY OFTEN OVERLOOK THE COMPLEXITIES OF ACTUALLY *BEING* A PUBLIC COMPANY—AND THE TOUGHER REPORTING REQUIREMENTS THAT COME WITH THIS STATUS. COMPANIES WITHOUT STREAMLINED PROCESSES WILL FEEL THE EFFECTS **UNLESS THEY ADDRESS THEIR INEFFICIENCIES.**

CHALLENGE

The overworked accounting team was grappling with the pace of the business, hampered by legacy record-keeping issues and inefficient financial operations.

The added workload of public company reporting requirements, SOX requirements, and quarterly visits by their auditors was putting them even further behind. And very few people on the team could lead the way who had deep experience in working for public companies.

The company needed help to transition to tighter reporting timelines and the higher demands that are par for the course for public companies.

AT A GLANCE

Company Type:
Fast-paced newly-public
Technology company

Industry:
Cybersecurity

Solution Area:
Strategic Projects,
IPOs

ABOUT THE CLIENT

After a very successful IPO, this Technology company continues to grow at a fast clip, resulting in several challenges for the stretched accounting team as they adjust to the rigors of being a public company while keeping up with the scaling business.

SOLUTION

RoseRyan's tailored consulting solutions meet companies where they are, and help get them to where they hope to be.

We assisted the client as they worked to build out a team with the right expertise for the long term, while a change-resistant culture persists.

- Resources, timely expertise and training for the more extensive reporting requirements of being a public company
- Assessment of finance function for strengths and gaps to scale effectively
- Recommendations for implementing new processes to replace legacy manual procedures and move toward public company best practices
- Ongoing operational accounting support to augment the team and keep up with scaling operations
- Audit support under tight timelines

RESULTS

- ONGOING, TRUSTED GUIDANCE THAT ADAPTS WITH THE FAST-GROWING ORGANIZATION
- EASY-TO-FOLLOW ROAD MAP FOR PROCESS IMPROVEMENTS AND EFFICIENCIES
- CUSTOMIZED EXPERT RECOMMENDATIONS FOR REPLACING LEGACY MANUAL PROCEDURES

RoseRyan's understanding of the many requirements and scrutiny that come with running a post-IPO business

gives this Technology company a go-to resource as they progress toward improving their financial operations.

SERVING
MORE THAN
1,500
CLIENTS

RATED
4.7/5
BY CLIENTS

GUIDING
CLIENTS SINCE
1993

ABOUT ROSERYAN

TAILORED OUTSOURCED EXPERTISE
OUT OF SILICON VALLEY TO HELP SOLVE EVOLVING COMPANIES'
FINANCE & ACCOUNTING AND MARKETING CHALLENGES.

Award-winning RoseRyan is a ZRG company offering on demand leadership, advisory and consulting services in the Finance & Accounting, and Marketing disciplines out of Silicon Valley. Since 1993, our deeply experienced and innovative consulting professionals have unlocked the potential of more than 1,500 companies through outsourced, customized, and full-stack solutions.

How can we guide your organization to transform its performance and accelerate its progress towards success?

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GUIDING YOU TO GREATNESS |

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