

OUR TRUSTED GUIDANCE ALLOWS YOU TO **FOCUS ON BEING AN EXPERT AT WHAT YOU DO.**

CHALLENGE

Not yet big enough to need its own full-time Controller, yet needing an expert who could keep on top of their accounts payable and other accounting matters, this company relied on the ongoing expertise of a RoseRyan consultant for multiple years.

Despite this company's strong online-only presence for gamers, manual processes reined in the finance organization and slowed down progress. Checks needed to be manually approved, signed, and mailed. This often triggered a drawn-out process as each payment was individually scrutinized on paper.

As the company looked to rein in spending and prepare itself for a strategic move, RoseRyan alerted the company to a better way of operating—even though it could result in reduced hours for the consultant.

TAKING A LEAP TOWARD EXPENSE EFFICIENCIES

A NEW PROCESS OF ACCOUNTS PAYABLE RESULTED IN BOTH OPERATIONAL AND COST EFFICIENCIES FOR THIS GAMING COMPANY, AND **OPENED UP VISIBILITY INTO ITS EXPENSES AT A CRITICAL TIME.**

AT A GLANCE

Company Type:
Fast-paced Startup

Industry:
Online Gaming

Solution Area:
Emerging Growth,
Tech Stack,
Outsourced Finance
& Accounting

ABOUT THE CLIENT

A bustling Silicon Valley company had loyal fans of its online game, and innovative developers made up half of its workforce, but its financial operations were behind the times.

SOLUTION

A full tech stack of integrated applications moves a company away from manual process and entries (and risk of redundancies and errors) to a more streamlined finance function. Invoicing/payments software is a good starting point to building the tech stack, by introducing a system of keeping all bills and payments organized and trackable.

- The start of a Finance & Accounting tech stack
- A vetted technology solution to ensure bills are easy to review and paid on time
- Quick transition time to this new way of making payments

RESULTS

- FASTER TURNAROUND TIMES FOR REVIEW AND APPROVAL OF VENDOR PAYMENTS
- CLEARER VISIBILITY INTO THE SPENDING HABITS OF THE COMPANY AND THE SOURCE OF SPENDING
- SIGNIFICANT REDUCED RELIANCE ON OUTSOURCED ACCOUNTS PAYABLE
- COST SAVINGS AND A STREAMLINED PROCESS

SERVING
MORE THAN
1,500
CLIENTS

RATED
4.7/5
BY CLIENTS

GUIDING
CLIENTS SINCE
1993

What's best for the client
is always a priority for RoseRyan

as we tailor our recommendations to
the company's exact needs today, while
factoring in its **future strategic goals.**

ABOUT ROSERYAN

TAILORED OUTSOURCED EXPERTISE
OUT OF SILICON VALLEY TO HELP SOLVE EVOLVING COMPANIES'
FINANCE & ACCOUNTING AND MARKETING CHALLENGES.

Award-winning RoseRyan is a ZRG company offering on demand leadership, advisory and consulting services in the Finance & Accounting, and Marketing disciplines out of Silicon Valley. Since 1993, our deeply experienced and innovative consulting professionals have unlocked the potential of more than 1,500 companies through outsourced, customized, and full-stack solutions.

How can we guide your organization
to transform its performance and
accelerate its progress towards success?

FIND OUT AT
roseryan.com

sales@roseryan.com
510.456.3056 x 400

GUIDING YOU TO GREATNESS | **ROSERYAN**

a ZRG company