

How RoseRyan Unlocks Value for **PRIVATE EQUITY PORTFOLIO COMPANIES**

When private equity firms choose their investments, they see promising potential—but some work is needed first. Their new portfolio company may require a significant transformation and an entirely new strategy. A strong finance team, with strong leadership, becomes a vital resource and plays a pivotal role in helping the PE firm realize the full potential of its new Investment.

PE firms turn to RoseRyan, a ZRG company, to serve as this new robust finance function, with an expert CFO and accounting specialists who are accustomed to acting quickly. Whether they work on a fractional or full-time basis with the portfolio company, these experts operate with a sense of urgency and purpose to improve operating performance, uncover efficiencies, boost productivity, execute the game plan and, ultimately, unlock value.

FOR PE-BACKED COMPANIES, ROSERYAN WILL:

Immediately adapt to the portfolio company's most pressing needs:

Jumping in to lead the finance function at any time requires leadership skills, technical know-how and an action-oriented mindset.

With so many moving parts, we focus on alignment toward the main goal, creating the right set of performance-based metrics and compensation, and setting up the right practical processes that will lead to actionable insights for the PE firm.

Lay a strong foundation of financial operations:

Timely, accurate financials are essential for understanding the state of the business.

First, we need to get the accounting systems and processes up-to-date and ensure that internal controls are set. Determining what information is critical for decision-making, and how to extract it from the existing systems can be the keys to success, ensuring the private equity firm can stay focused on the overall strategy and feel confident that the company is progressing rapidly.

When the pace of business is fast—as it tends to be in the private equity world—underlying data needs to be accessible and accurate for effective decision-making.

Take a tailored approach:

Every company is different. RoseRyan recognizes the uniqueness in every deal and every interested party (new and old investors, management, the board) involved in getting the company moving in the right direction.

With the right kind of finance guidance, and alignment around a well-thought-out set of objectives, RoseRyan will help unlock the value of the new portfolio company.

ABOUT ROSERYAN

Founded in 1993, RoseRyan is a ZRG company that offers tailored advisory expertise.

We help solve evolving companies' Finance and Accounting challenges so they can take their businesses to the next level. For PE firms, we focus on execution, with an expert CFO and accounting team that are in lockstep with your strategy.

Find out more at www.roseryan.com



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