

OUR TRUSTED GUIDANCE ALLOWS YOU TO FOCUS ON BEING AN EXPERT AT WHAT YOU DO.

BRINGING BALANCE BACK TO FINANCE MANAGEMENT

ROSERYAN RETURNED THE FINANCE OPERATIONS TO SOLID FOOTING, WITH AN ADAPTABLE SOLUTION THAT MEETS THE COMPANY'S NEEDS TODAY AND WILL SCALE WITH ITS GROWTH

CHALLENGE

A previous RoseRyan client reached out to us to get a better grasp of its financial situation. The company had tried taking its accounting completely in-house for a year, but the controller-run Finance organization made some missteps that needed rectifying.

Unreconciled balance sheet accounts, improperly executed internal controls, lack of a close process, and duplicate vendor and customer names in the accounting system muddled the reliability of its financial information.

The venture-backed company needed help to restore and stabilize its financial and accounting operations—and knew exactly where to turn for expertise.

AT A GLANCE

Company Type:

Series A company

Solution area:

Outsourced Finance and
Accounting, Fixed Fee
Fractional Finance &
Accounting Services
Growth Package

ABOUT THE CLIENT

A risk management solutions company in the San Francisco Bay Area ran into issues trying to manage the Finance and Accounting operations completely on its own.

SOLUTION

RoseRyan took a fresh look at the company's financial records and recommended our Fixed Fee Growth Package. This adaptable solution was specifically designed for companies like this one that require an infusion of outsourced senior-level financial leadership, advice and best practices—yet cannot fit a full load of enterprise-level fees into the budget.

To bolster the finance organization and sharpen its range of skills under terms that would work for the startup, RoseRyan closely collaborated with the management team to adapt our services.

- Optimized Finance and Accounting processes, including reconciliations, consolidations of duplicate vendor and customer listings, and the monthly close
- Introduced effective internal controls
- Provided ongoing guidance on an as-needed basis
- Became an adaptable, grow-with-you business ally that's prepared and capable of adjusting our solutions and level of outsourced expertise when needed

RESULTS

- CONSISTENT, TIMELY AND RELIABLE FINANCIAL REPORTING
- RECTIFIED JOURNAL ENTRIES AND RECONCILED BALANCE SHEET ACCOUNTS
- EFFECTIVE INTERNAL CONTROLS
- COMPREHENSIVE INSIGHTS INTO THE COMPANY'S FINANCIAL STANDING
- ONGOING ACCESS TO A TRUSTED BUSINESS COLLABORATOR THAT WILL EVOLVE ITS SERVICES ALONGSIDE THE ORGANIZATION

ABOUT ROSERYAN

TAILORED OUTSOURCED EXPERTISE TO HELP SOLVE
EVOLVING COMPANIES' FINANCE & ACCOUNTING CHALLENGES.

Award-winning RoseRyan is a ZRG company offering on demand leadership, advisory and consulting services in the Finance & Accounting disciplines.

Since 1993, our deeply experienced and innovative consulting professionals have unlocked the potential of more than 1,500 companies through outsourced, customized, and full-stack solutions.

RoseRyan's Fixed Fee solutions adapt and scale to the exact needs of resource-strapped Finance functions, depending on their size and growth stage, with full stack accounting, 30+ years of experience and **industry-leading practices**.

How can we guide your organization
to transform its performance and
accelerate its progress towards success?

FIND OUT AT
roseryan.com

sales@roseryan.com

510.456.3056 x 400

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